

MGH Dhaka, Bangladesh

MGH Group is building a multimedia network in Dhaka. It would serve over 100,000 subscribers. They are already distributors for STAR TV in Bangladesh. They also have access to a variety of other content. MGH is aspiring to host data, voice and video services to the subscriber base in a Dhaka Bangladesh. These services are next generation services replacing traditional way of delivering services.

They have the best of the service in their network and believes in delivering quality to their subscribers.

MGH Group would provide the following services on their network:-

- 200 Free to Air and Pay Channels
- Local Channels
- Video on Demand
- Music on Demand
- Internet on TV
- Interactive e-magazines
- Converged billing
- Content security
- Both IPTV and Digital TV

MGH Group's association with LE had following advantages:-

- Logic Eastern's technical expertise and consultancy enabled MGH to deliver quality of services and lower the network downtime.
- LENS by LE has a unique capability of identifying the elements in the network and continuously monitoring it for any fault or malfunctioning. It helped them to troubleshoot and monitor the network efficiently.
- Logic Eastern provided 24X7 valuable technical support.
- MGH was able to adapt to new system in a better way with the help of training by LE's technical leads.
- Integration is a complex task and requires immense efforts. LE provided intergration service in the least duration which saved them from integration hassles.

LE provided the following services to MGH Group:-

- Integration of system components like billing system, CAS, Set Top Boxes.
- Build-Operate-Transfer Service
- Installation and Commisioning Service

Highlights of the Solution:-

- Video Headend by Tandberg
- Verimatrix DRM integrated V@LET Series Set Top Boxes by LE
- Complete Pre-integrated IPTV solution
- Low Cost service rich solution